



BETTER CITIES FOR BETTER LIFE

INTERNATIONAL
CONFERENCE
MAY 12th – 13th 2014

Honorable
Mr. Arnold Schwarzenegger
Oak Productions, Inc.
3110 Main Street
Suite 300
Santa Monica, CA 90405-5354
U.S.A.

Dear Mr. Schwarzenegger,

It is my pleasure to inform you that we have decided to postpone the **BETTER CITIES FOR BETTER LIFE** conference to the spring of 2014.

The interest in the conference for 350 mayors from 95 countries has risen significantly in the last few weeks and we realized that it would be difficult to manage all of the administration work required at the last minute, so that the registered participants would be able to come to Prague (for example, the relatively long time to issue a visa to the Schengen area). It would also be difficult for the mayors to achieve the main goal of the conference, which is to contribute at least one successful solution from their city to the **Blue-green book**, so that less developed cities could learn from it. This way we would start **the program for improving the quality of life of citizens based on the principal of shared responsibility**. Only **Moscow** and **Volgograd** in Russia, **Paris** in France, **Colombo** in Sri Lanka, **Vienna** in Austria, **Havana** in Cuba, **Kiev** in Ukraine, **Maceió** in Brazil, **Arequipa** in Peru and **Prague** in the Czech Republic have sent their contributions.

After discussing all of the consequences of making such a change, the executive committee together with the first deputy of the Mayor of Prague, Jiří Vávra, made the joint decision to postpone the conference to 12th and 13th May 2014.

To date we have registered 79 confirmed delegations from 46 countries, 18 foreign ambassadors to the Czech Republic and 21 important foreign and international organizations (over 350 guests). These are unfortunately very often from the cities looking for successful solutions and less from the cities that could contribute their successful solutions for reducing air and noise pollution.

We think that by working systematically, we can reach two or three times as many participants in May 2014.

A new task stands before us, because the delegates of the conference are not only asking for examples of successful solutions, but also for a review of the international market of private companies that can implement these solutions in the best possible quality all over the world.

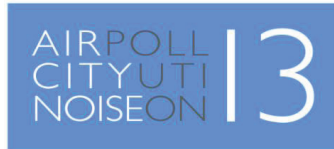
The Czech Minister of Industry and Trade, Mr. Jiří Cienciala, recently asked us to extend the conference to Wednesday 14th May so that we could make room for trade negotiations between technology suppliers and city delegations.

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Dear Mr. Schwarzenegger, we greatly appreciate your environmental activities from the time when you were in charge of the State of California. Now you have returned to the art of filmmaking, but your thoughts surely often come back to finding solutions to improve the living conditions of the urban population. Our goal is to invite persons of your name and reputation, who have been devoted to serving the public for a long time, to meet around a single conference table, so that they could demonstratively let the world know that the era of political and scientific exercises in rhetoric (such as at the recently completed two-week UN environmental conference in Warsaw) is over and it is time to start practically working towards repairing the flaws in the (often irresponsibly) developed industrial civilization of the last century. We don't want to help one European city, or even all European cities, but to the inhabitants of cities around the world, mainly in the world's less developed regions.

We would really appreciate it if you decided to personally participate in the conference **BETTER CITIES FOR BETTER LIFE, Prague 2014**. Please reserve the dates 11th to 14th May 2014 in your calendar, when Prague is at its most beautiful.

We are intensively working on a solution to be able to offer you a suitable honorarium for your appearance at the conference in Prague.

We would also be honoured if you decided to lend your name to our conference.

I wish to assure you of my deepest respect and patiently await your reply.

Ivo Vanek

President of the International Conference **BETTER CITIES FOR BETTER LIFE, Prague 2014**

Prague, 26th November 2013

Conference Address:

BETTER CITIES FOR BETTER LIFE, Prague 2014

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